



**SSP Blue's Cyber Protection Services  
For  
Talent, Pro-Athletes, Executives, and High-Profile Individuals**

**About SSP Blue ([www.sspblue.com](http://www.sspblue.com))**

Founder of SSP Blue, Hemu Nigam, is a former federal prosecutor against online crimes and former chief security and privacy officer of News Corporation, Fox, and MySpace. He oversaw globally 40+ digital properties including FoxSports.com, AmericanIdol.com, MySpace.com, and had teams on the ground globally. Hemu has held top secret clearance in both the public and private sectors. As such, Hemu knows the ins and outs of how to identify and respond to online threats. SSP Blue's team consists of top secret cleared, ex-military online counter-intelligence officers who have served in active combat in several of the armed services, prior to joining us. Given this expertise, we have authorized access to specialized investigative intelligence tools that are not available to the general public.

Our clients have included NFL and NBA athletes, artists, high-net worth and high-profile executives on investigative intelligence and online protection. Our team can engage in cyber threat matrix analysis and counter-social media strategies to negate the impact of exploitative cyber issues.

**SSP Blue provides three distinct cyber protection services:**

- 1. Cyber Executive Protection**
- 2. Cyber Investigative Intelligence & Response**
- 3. Cyber Privacy Protect**

**1. Cyber Executive Protection**

Talent, Pro-Athletes, and Executives (Principals) require 24/7/365 cyber threat protection to act as the eyes in cyber space for security details on the ground whether on the road or at home to identify, prevent, or dismantle any threats brewing in the public, deep, or dark web, including social media. Any of these threats can directly impact the physical security of the principals.

SSP Blue has extensive cyber threat monitoring and cyber investigative intelligence expertise to support onsite physical security teams in protecting the safety and security of principals.

Cyber executive protection is 24/7/365 and includes the following:

- Initial Achilles Risk Profile of the Principals: provides a threat assessment and open source intelligence analysis of the threats the Principals may be facing, to better inform ongoing 24/7/365 monitoring and weekly reports noted below.



- Cyber Intel Monitoring 24/7/365: each Principal is covered by a dedicated team of trained threat monitoring analysts using highly specialized cyber tools for immediate alerts to the existing security detail, and flash alerts until the situation is resolved. Geo-fences are placed on Principals to quickly identify and mitigate localized threats.
- Weekly and As Needed Threat Monitoring Reports: each Principal is covered by a dedicated team of intelligence analysts, providing a summary of relevant threat results in geo-fenced areas and key location/routes, and contextual updates that may alter the threat environment.
- Ongoing Advice and Counsel: provided by senior partners who know the ins and outs of getting data from online sites, preservation of evidence, and full oversight of monitors and analysts.

Highly specialized technologies not available to the public are used by trained intelligence monitors and analysts and specifically dedicated to the Principals.

## **2. Cyber Investigative Intelligence & Response**

Talent, pro-athletes, executives, and their families are common targets of cyberstalking, harassment, persistent threats, identity theft, revenge porn, or other crimes. We conduct a full intelligence led investigation to identify the culprits and provide a plan of action that involves our former Navy SEAL team diffusing the issue, or discretely bringing the matter to law enforcement or legal. We can also place the Principal and family on a 24/7/365 online threat watch to act quickly in case of potential threats even when the Principal is on the road.

Cyber investigative intelligence and response includes the following:

- Identify perpetrators using highly skilled cyber security experts & ex- military cyber intel analysts
- Actionable reports for law enforcement or legal teams
- Direct access to law enforcement officials
- Threat watch gives us situational awareness to diffuse brewing issues
- Ability to get exploitative content

## **3. Cyber Privacy Protect - Removing Personally Identifiable Information & Compromising Content**

Privacy Protect is SSP Blue's exclusive service for clients to identify and remove their personally identifiable information and any compromising content from online sites. Our dedicated staff identifies, targets, and seeks the removal of your personal data such as home address, phone



numbers, private emails, and personal business information. Privacy Protect was created by one of the country's foremost online privacy and security experts.

Cyber Privacy Protect is best understood as set forth below:

### **Why use Privacy Protect?**

Hackers collect data from online sites to build fraudulent identities, files false tax returns in your name, create stolen credit cards, and more. These hackers are diligent in their hunt and so are we. We have established direct relationships with personal data hosting sites and know how to get personal info taken down.

### **What makes us so good at protecting privacy?**

Our experts have spent years inside abuse and data privacy departments of some of the largest online sites in the world. They know the industry lingo, the requirements for removal, and the internal know-how to get it done. And, most importantly, they work confidentially and with dignity, respecting data holders and clients.

### **How do we do it?**

Without revealing our proprietary processes, we conduct deep searches across multiple sites that have obtained your personal data usually legally. We then engage in a comprehensive removal and deletion process. And, we keep you protected as your long term partners, conducting periodic focused reviews to ensure your personal data stays offline. We know we are successful as we see the amount of information reduced over time.

### **Who are our clients?**

Our clients are confidential and references are available only upon request. We represent clients in various sectors such as news & entertainment, home office and financial services, luxury real estate, and high profile online executives, just to name a few.

### **Do we offer special services?**

In certain instances, we will work with clients to pursue identity theft, online stalking, online threats, and other criminal or unlawful acts. We are experts in working with law enforcement at every level from FBI to state and local.

\* We make our best efforts to seek compliance with removal and deletion requests and provide quarterly updates on progress. As these sites are legally not required to remove the personal information, we therefore cannot guarantee success in each instance.



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**Contact us for pricing**

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