"Your Blueprint for Safety, Security, & Privacy"

Who we are:

SSP Blue is the leading advisory firm for online safety, security, and privacy challenges facing corporations and governments worldwide. Its founder, Hemanshu "Hemu" Nigam, is a former Justice Department prosecutor who is widely acclaimed by the media and the world's largest technology and social media companies as the leading expert in online safety, security and privacy. Hemu is routinely interviewed by media outlets such as The Washington Post, The New York Times, USA Today, CBS News, and CNN.

We protect millions of people around the world each day by helping our clients strengthen and safeguard the integrity of their online assets.

What we offer:

Safety

SSP Blue's leadership wrote the book on online safety, and the standards we have developed are used by governments, NGOs, academics, and the private sector. Let us put these standards to work for you to increase the safety of your users and prevent your network from being exploited by child pornographers, predators, and human traffickers.

- New Product Reviews
- Technology
- Educational Programs
- Government Compliance
- Crisis Response
- External Affairs

Security

From identity theft to data breaches, the Internet has brought a world of online criminals to our doorsteps. We believe you should put the same level of thought into your online security as you do your physical security, but it can be difficult to know where to start. We'll find your weak spots and work with you to build defenses.

- Enforcement
- Technology
- Educational Programs
- Government Compliance
- Crisis Response
- External Affairs
- Application Security

Privacy

In an increasingly interconnected world, we all engage in quick communication with our colleagues, partners, and friends. We want to safeguard that information from the peering

eyes of others. We've created privacy programs for some of the most complicated and most trafficked social networks, and we can do it for you.

- Privacy Planning
- Privacy Implementation
- Educational Programs

- Government Compliance
- External Affairs

How we can help you:

➢ Does your business involve online blogging, peer-to-peer interactions, instant messaging, anonymous messaging, video interactions, or adult content?
  - If so, there are potential safety risks that may include cyberbullying, solicitation, and possible access to inappropriate or illicit content. SSP Blue can help determine what if any risks your business faces and help solve them by implementing our exclusive safety services.

➢ Does your business involve a transaction platform, storage of personal data, or storage of financial data?
  - If so, these create potential security risks that can put your company or your consumers at risk. SSP Blue can ensure you are taking the right steps to minimize any security risks your company faces and help solve challenges you may have already experienced in this area.

➢ Does your business involve a social network, a place where minors or adults interact with personal information, or location based services?
  - If so, these are rife with potential privacy risks that can put your client's privacy at risk and cause issues for your company. With SSP Blue's expertise and known privacy services, we can help protect you and your clients.

Who we have helped: